

**Site Usage**

**22,202** Visits

**72.27%** Bounce Rate

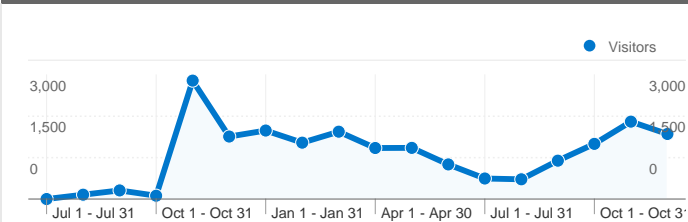
**54,618** Pageviews

**00:01:57** Avg. Time on Site

**2.46** Pages/Visit

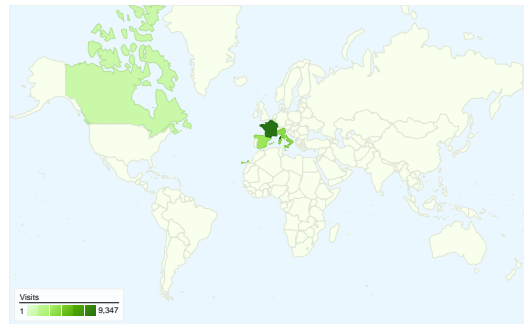
**85.63%** % New Visits

**Visitors Overview**

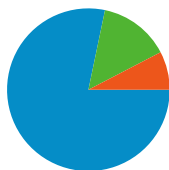


**Visitors**  
**19,015**

**Map Overlay world**



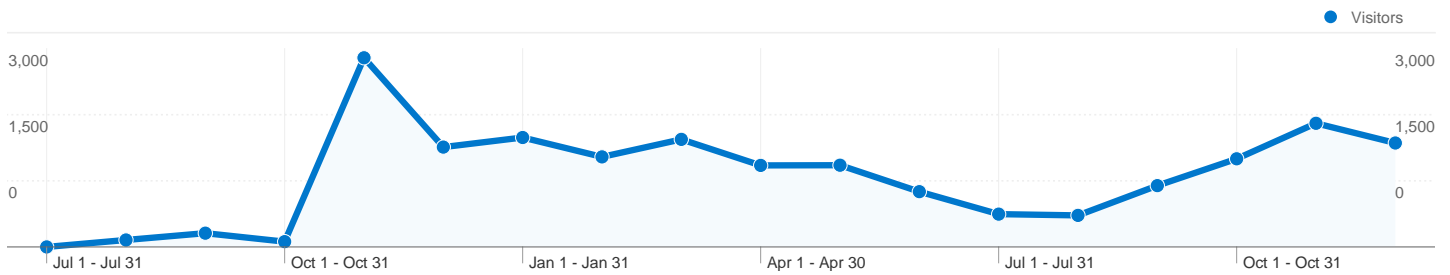
**Traffic Sources Overview**



- **Search Engines**  
17,379.00 (78.28%)
- **Direct Traffic**  
3,131.00 (14.10%)
- **Referring Sites**  
1,692.00 (7.62%)

**Content Overview**

| Pages                 | Pageviews | % Pageviews |
|-----------------------|-----------|-------------|
| /fr                   | 4,323     | 7.91%       |
| /ca                   | 2,468     | 4.52%       |
| /it/taxonomy/term/257 | 1,452     | 2.66%       |
| /it                   | 1,189     | 2.18%       |
| /                     | 1,166     | 2.13%       |



## 19,015 people visited this site

22,202 Visits

19,015 Absolute Unique Visitors

54,618 Pageviews

2.46 Average Pageviews

00:01:57 Time on Site

72.27% Bounce Rate

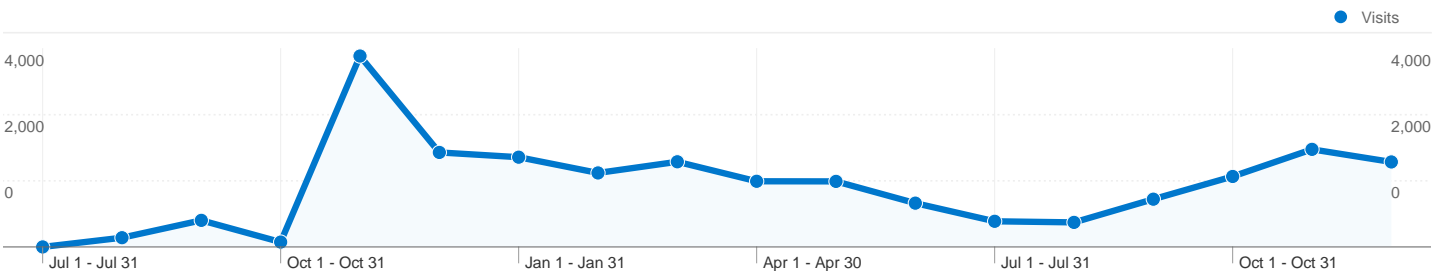
85.63% New Visits

## Technical Profile




| Browser           | Visits | % visits | Connection Speed | Visits | % visits |
|-------------------|--------|----------|------------------|--------|----------|
| Internet Explorer | 13,602 | 61.26%   | DSL              | 10,455 | 47.09%   |
| Firefox           | 7,254  | 32.67%   | Unknown          | 8,542  | 38.47%   |
| Safari            | 620    | 2.79%    | T1               | 1,333  | 6.00%    |
| Chrome            | 417    | 1.88%    | Cable            | 1,308  | 5.89%    |
| Opera             | 232    | 1.04%    | Dialup           | 391    | 1.76%    |

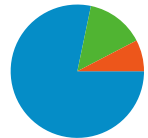
# Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 22,202 visits

-  14.10% Direct Traffic
-  7.62% Referring Sites
-  78.27% Search Engines

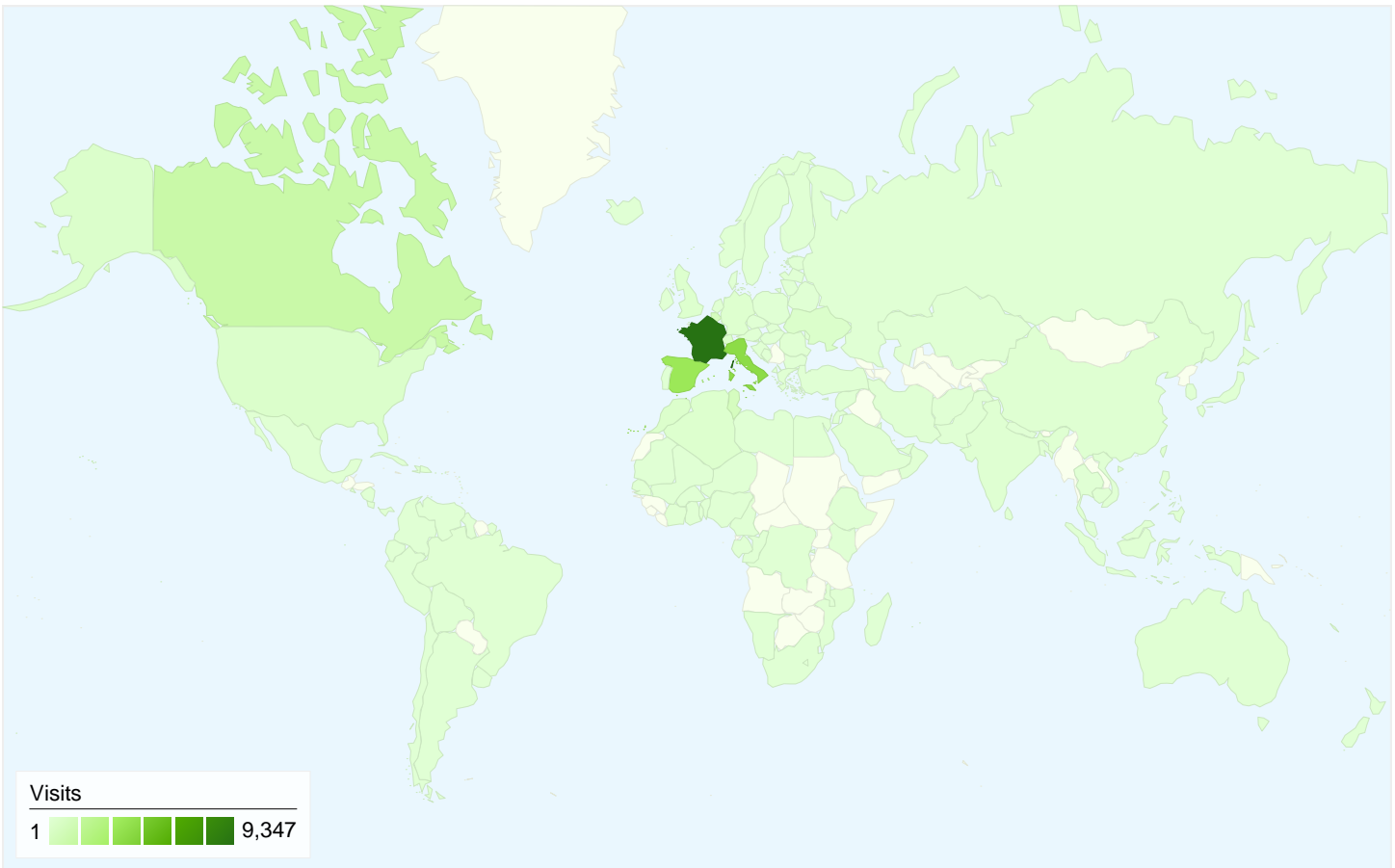


- Search Engines  
17,379.00 (78.28%)
- Direct Traffic  
3,131.00 (14.10%)
- Referring Sites  
1,692.00 (7.62%)

## Top Traffic Sources

| Sources                 | Visits | % visits |
|-------------------------|--------|----------|
| google (organic)        | 16,858 | 75.92%   |
| (direct) ((none))       | 3,131  | 14.10%   |
| ideal-eu.net (referral) | 308    | 1.39%    |
| search (organic)        | 165    | 0.74%    |
| hooseek.com (referral)  | 154    | 0.69%    |

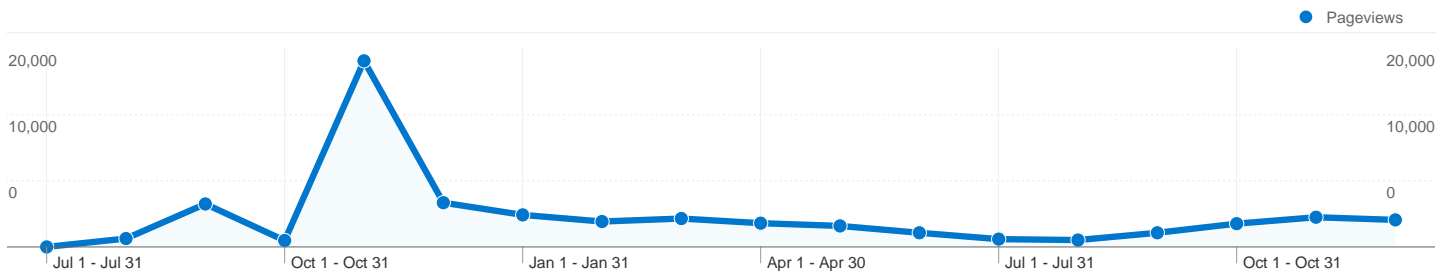
| Keywords                        | Visits | % visits |
|---------------------------------|--------|----------|
| ideal eu                        | 261    | 1.50%    |
| pannelli fotovoltaici ultima    | 168    | 0.97%    |
| pannelli fotovoltaici di ultima | 163    | 0.94%    |
| ideal debate                    | 135    | 0.78%    |
| ideal-eu                        | 133    | 0.77%    |



**22,202 visits came from 137 countries/territories**


| Site Usage                                   |  |  |  |  |             |  |
|--|--|--|--|--|-------------|--|
| Visits                                       | Pages/Visit                              | Avg. Time on Site                                | % New Visits                                 | Bounce Rate                                  |             |  |
| <b>22,202</b><br>% of Site Total:<br>100.00% | <b>2.46</b><br>Site Avg:<br>2.46 (0.00%) | <b>00:01:57</b><br>Site Avg:<br>00:01:57 (0.00%) | <b>85.69%</b><br>Site Avg:<br>85.63% (0.07%) | <b>72.27%</b><br>Site Avg:<br>72.27% (0.00%) |             |  |
| Country/Territory                            | Visits                                   | Pages/Visit                                      | Avg. Time on Site                            | % New Visits                                 | Bounce Rate |  |
| France                                       | 9,347                                    | 2.30   | 00:01:59                                     | 83.77%                                       | 75.33%      |  |
| Italy  | 4,002                                    | 2.24   | 00:01:35                                     | 88.71%                                       | 64.27%      |  |
| Spain  | 3,467                                    | 4.44   | 00:03:26                                     | 80.10%                                       | 61.81%      |  |
| Canada                                       | 1,225                                    | 1.27   | 00:00:41                                     | 96.00%                                       | 87.10%      |  |
| Belgium                                      | 632                                      | 1.47   | 00:00:59                                     | 92.56%                                       | 84.65%      |  |
| Tunisia                                      | 587                                      | 1.51   | 00:01:23                                     | 93.36%                                       | 73.59%      |  |
| Switzerland                                  | 299                                      | 1.44   | 00:00:38                                     | 95.65%                                       | 82.94%      |  |
| United States                                | 276                                      | 1.28   | 00:00:25                                     | 98.19%                                       | 85.51%      |  |
| Ukraine                                      | 271                                      | 4.31   | 00:05:58                                     | 25.83%                                       | 35.42%      |  |

|         |            |      |          |        |               |
|---------|------------|------|----------|--------|---------------|
| Morocco | <b>226</b> | 1.44 | 00:00:54 | 95.58% | 80.09%        |
|         |            |      |          |        | 1 - 10 of 137 |



Pages on this site were viewed a total of 54,618 times

 **54,618** Pageviews

 **39,808** Unique Views

 **72.27%** Bounce Rate

## Top Content

| Pages                 | Pageviews | % Pageviews |
|-----------------------|-----------|-------------|
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